

AU-SOME CONFERENCE 2025

A day of *sharing*, *inclusivity*, and *acceptance* of the autistic community in Canada.

AUTISM CANADA

For nearly 50 years, Autism Canada has been a trusted national voice, working to improve the lives of autistic people, their families, and caregivers. Through education, advocacy, and direct support, we are building a more inclusive Canada where autistic individuals are understood, accepted, and empowered to thrive.

Named **Canada's Most Dedicated Autism Support Charity of 2025**, our impact spans the country through leading national programs such as the Au-Some Conference, our dedicated Family Support team, the Community Assistance Program (CAP), the Literacy Program, and a growing catalogue of autism education courses for both public and private sectors. Since 1976, we have proudly stood alongside the community, ensuring that families and individuals never face their challenges alone.

AU-SOME CONFERENCE

On October 25, 2025, during Autism Acceptance Month, we will host the 9th annual Au-Some Conference, the only Canadian event where every presentation is created and delivered by neurodivergent individuals. It is a powerful day of learning and connection, where lived experience leads the conversation and inspires change.

The confirmed speakers bring a wealth of knowledge and lived experience. Some have built a strong social media following that enables them to reach a larger audience, bringing more awareness and acceptance to the Autistic community.

ELEVATE YOUR IMPACT: SPONSOR THE AU-SOME CONFERENCE

Engagement Opportunity

Autism Canada's Au-Some Conference is fast approaching this October during Autism Acceptance Month. We invite you to enhance your community impact by becoming a sponsor. This platform is an excellent avenue to underscore your commitment to socially responsible and inclusive outreach.

Sponsoring the Au-Some Conference aligns your brand with the empowerment of autistic voices while advancing a community of understanding. As a sponsor, you will:

Gain Targeted Exposure: Your brand will be intricately woven into the conference's promotional activities which positions you alongside a meaningful initiative. This strategic placement ensures your message reaches a nationwide audience of engaged participants.

Cultivate Meaningful Connections: Sponsorship provides a unique platform for direct interaction with community members. This extends beyond autistic individuals and their families to include a diverse range of professionals committed to inclusion across multiple sectors. It's an opportunity to enrich your social engagement and affirm your company's commitment to representation and advocacy.

Reinforce its Social Impact: Your pivotal role as a sponsor contributes significantly to an event that educates, empowers, and celebrates the autistic community. This aligns perfectly with your community development and social responsibility values.

Sponsorship Possibilities

We tailor our sponsorship packages to align with our partners' goals, offering various levels of involvement from key presenting roles to specific event segments, ensuring your contributions receive the recognition they deserve. [See below for sponsorship levels](#) designed to cater to the diverse ways in which you can make an impactful contribution to the Au-Some Conference and the autistic community at large.

A Partnership Beyond

We're excited to explore further collaborative opportunities at the Au-Some Conference that align with your brand ethos and engagement objectives. This partnership extends beyond mere logo placement; it's an opportunity to forge a lasting relationship that benefits the autistic community and reflects our shared values.

MEET OUR 2025 PRESENTERS

****Please note that we are still finalizing our lineup of presenters.**

We have an exciting lineup of speakers ready to share their personal journeys and practical strategies at our upcoming conference. Delivered via Zoom and accessible on our YouTube channel, the Au-Some Conference promises to be impactful. Last year, we had approximately 2 million views and 55,000 digital interactions. This year, we're aiming to exceed that as we continue to add more inspiring voices to our roster. Stay tuned for what's to come!



Alex Watts

ADHD Speaker & Advocate

Hosting the Au-Some Conference and Presenting on Pathological Demand Avoidance

Alex Watts is an internationally recognized ADHD speaker, advocate, and creative entrepreneur with a career spanning music production, business development, and global storytelling. Known for his candid humour and energetic style, Alex combines lived experience with sharp insight to break down neurodivergence in a way that's both highly engaging and deeply relatable.

From dressing up as The Grinch to building businesses and speaking on stages around the world, Alex brings a whirlwind of creativity, vulnerability, and positivity to every audience. With a message rooted in acceptance, empowerment, and figuring it out as you go, Alex offers a fresh perspective on ADHD and neurodiversity that leaves people laughing, reflecting, and ready to take action.




Dani Bowman


Artist & Entrepreneur


Presenting on Rethinking Autism and Employment in Creative Fields

Dani Bowman is a young and talented animator, artist, and entrepreneur on the Autism Spectrum who is passionate about using her skills to help others and her dedication to inclusion and diversity. Despite being diagnosed with autism at age 3 and nonverbal until 6, Dani has overcome these challenges to become an accomplished artist, animator, and inspiring speaker.

 696 K

 576 K

 8.3 K

 2.2 K

 5.3 K

She founded her own company, DaniMation, when she was just 14 years old, and DaniMation UK in 2019. Dani has taught animation to over 3000 students with autism and premiered 14 short films at San Diego Comic-Con. As a national speaker and cast member of Love on the Spectrum, Dani uses her platform to inspire and mentor others.

MEET OUR 2025 PRESENTERS

Continued



135 K



6.3 K



25 K

Charlotte Bergslien

Autistic & ADHD Content Creator

Autism, Mental Health & the Power of Online Advocacy

Charlotte Bergslien is a Norwegian content creator and mental health advocate who leverages her online platform to foster community among those on the autism and ADHD spectrums. Self-proclaimed “The Spectrum Girl,” Charlotte opens up about the daily challenges facing neurodivergent women. Dating, friendships, travel, productivity, and self-esteem are key themes that have garnered over 1.5 million followers across her platform.

Charlotte has committed herself to being vulnerable and transparent with her audience. Sharing anecdotes about social awkwardness and femininity through short, bright digital content, Charlotte made the courageous choice to devote her life to advocacy at the age of 38.



94 K



18 K



15.3 K

priyana

Singer & Songwriter

Music as a space to talk about your lived experience, creative process, importance of rest, consistency, experimentation

priyana is a South-Asian, autistic, queer singer-songwriter from Toronto. She gained online recognition for blending her two talents, singing and crocheting. A talented folk-indie vocalist, her second album, “Days I’ve Cried This Year,” was released last year. priyana has performed at Toronto’s most iconic venues, dedicated to creating a safe space for listeners through her music.

priyana joins the Au-some conference to speak on the creative experience as a person on the autism spectrum.

MEET OUR 2025 PRESENTERS

Continued



Andreas Souvaliotis - Misfit Mentor

Social Entrepreneur

Entrepreneurship and the impacts/benefits of being on the Spectrum

Andreas Souvaliotis is the founder of Carrot Rewards, Canada's most popular wellness app and the world's first national health rewards program. A decade earlier he started Green Rewards, the world's first mass eco-loyalty platform, which was acquired and fused into the popular AIR MILES program. Andreas has been recognized globally for his achievements and thought leadership in harnessing nudge theory to promote positive behaviour shifts on a mass scale.

As a bestselling author and prolific speaker, Andreas is a leading Canadian advocate for innovative approaches to address public health, climate change, diversity and citizenship. He serves on the boards of the Institute for Canadian Citizenship, Windmill Microlending and the Young Presidents' Organization, and also advises a number of academic institutions and NGOs.

Au-Some Conference

Sponsorship Tiers

FOR MORE INFORMATION, CONTACT:

Heather Fox - Fund Development Manager
Heather@autismcanada.org

Sponsorship Benefit	Tier 5 \$10,000	Tier 4 \$5,000	Tier 3 \$2,500	Tier 2 \$1,000	Tier 1 \$500
Speaking opportunity at conference opening	✓				
Presenting sponsor	✓				
Logo visible during conference sessions	✓				
Prominent logo placement on registration page	✓	✓			
Commercial Break During Conference	Long Format	Long Format	Short Format		
Recognized on registration confirmation page	Logo	Logo	Logo		
Recognized on Autism Canada's Newsletters	Logo	Logo	Logo	Name	
Recognized on Au-Some Event page & Autism Canada Website	Logo	Logo	Logo	Name	
Recognition on Autism Canada's Social Media	Individual	Shared	Shared	Shared	
Mention in Autism Canada Opening Remarks	✓	✓	✓	✓	
Name on Event Emails	✓	✓	✓	✓	✓
Exchange of Promotion					✓

Community Engagement & Connections

IN 2024,

The Au-Some Conference reached more people than ever before, thanks to strong social engagement and targeted outreach. Sponsors benefited from national visibility across Autism Canada's growing digital platforms, connecting directly with thousands of families, educators, and advocates in the neurodivergent community.



registered
participants



Instagram post
views



Facebook post
views.

The Au-some conference draws a highly engaged and passionate audience. With hundreds of participants joining from across Canada and around the world, the event offers meaningful visibility and connection before, during, and after the conference.



Tap into an audience that generated **51.8 K** interactions across our social media posts.



Deliver personalized commercial breaks up to **20 minutes** long.



Emails reach more than **5000** engaged supporters.



Join **Canada's most Dedicated Autism support Charity of 2024** in the continued advocacy of those on the spectrum.