

# Autism Canada's Literacy Programs

# Social Awareness

## FOR THE SERVICE INDUSTRY



*Sensory-friendly training in the service industry is crucial for fostering inclusivity and accommodating individuals with sensory sensitivities, such as autism spectrum disorder. By educating employees on diverse customer needs, creating sensory-friendly environments, and promoting understanding of different sensory conditions, businesses enhance customer satisfaction, comply with accessibility standards, and build a positive reputation. This training not only benefits customers by reducing discomfort and misunderstandings but also contributes to a supportive work environment, demonstrating the company's commitment to social responsibility and inclusivity.*

### Let us teach you:

- Autism Explained
- Inclusivity and Accessibility
- Customer Satisfaction
- Compliance with Accessibility Standards – Barrier Free Canada
- Employee Awareness and Sensitivity – Recognizing Behaviours
- Reducing Instances of Misunderstandings or Miscommunications
- Building a Positive Reputation
- Fostering a Supportive Work Environment
- Social Responsibility



Virtual and in-person training available  
Virtual Training: \$75 per person | 15% off for groups of 50+  
Contact Us for In Person or Customized Training Costs



For more information and to set up a training:

✉ [Training@autismcanada.org](mailto:Training@autismcanada.org)

Registered Charitable Number: 13160 7657 RR0001

[www.autismcanada.org](http://www.autismcanada.org)



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